

WE WILL RACK YOU!

QUALITÀ- ITALIAN-ITALIANA QUALITY

La qualità è un elemento chiave che determina il successo di un prodotto e di un'azienda; questo è il motivo per cui non accettiamo compromessi. L'eccellenza è la nostra forza, la nostra passione e il nostro orgoglio. Ci prendiamo meticolosamente cura di ogni passaggio, dal progetto alla scelta dei materiali. Siamo costantemente impegnati nel miglioramento dei nostri prodotti, persino per i più piccoli dettagli. Nulla è lasciato al caso.

Quality is a key element in determining the success of a product and of the company that produces it this is why we never accept compromises. Excellence is our goal, our passion and our pride. We take meticulous care at every stage of our production, from the design to the choice of the materials. We strive for perfection in our constant quest for product improvement, even down to the smallest of details. Nothing is left to chance.

REFERENCE LINE – ALL YOU NEED IS HERE

BORN IN 2008 WITH THE BRAND, IT WAS THE FIRST COMPLETELY MODULAR LINE IN THE WORLD.

FROM THE BEGINNING WE INTRODUCED THE DESIGN AS FUNDAMENTAL FEATURE, BECAUSE A RACK FIRST OF ALL IT'S A FURNITURE.

SIXTEEN DIFFERENT FINISHES AVAILABLE WITH HUNDREDS OF COMBINATIONS AND ONLY FIVE DIFFERENT METAL PARTS (MADE BY SOLID STAINLESS STEEL). A SMART SYSTEM UPGRADABLE IN ANY TIME.

TWO DECOUPLING SYSTEMS: THE FIRST INTO THE SPIKES SHOES (DSD), THE SECOND UNDER EACH SHELF.



STILE— ITALIAN ITALIANO STYLE—

We are proud to be Italian. The genius of the Italian tradition has marked the history of cult objects of desire still admired and appreciated all around the world. Bassocontinuo follows this Italian legacy. Aesthetics is one of our key values. Our products are reliable, functional and extremely durable—

REVOLUTION LINE - BORN TO AMAZE

REVOLUTION IS INNOVATION!

OUR FLAGSHIP LINE WAS PRESENTED AT THE HIGH END SHOW IN 2014.

HARMONIOUS SHAPES AND PERFORMANCES WITHOUT COMPROMISES. CARBON MAIN STRUCTURE (CFRP ENDOSKELETON) AND HIGHLY CUSHIONING TECHNO GEL ON WHICH FLOAT THE SHELVES (LHPS SHELVES). AN INNOVATIVE AND SKILLFUL MATERIAL MIX ENHANCES THE CONCEPT OF PERFECTION.





REVOLUTION LINE WAS BORN FROM OUR DESIRE TO DEMONSTRATE THAT WE CAN DREAM.

WE HAVE BELIEVED IN THIS PROJECT FROM THE VERY BEGINNING, WE HAVE BEEN WORKING HARD TO CONTAIN THE COSTS AND INTRODUCE ON THE MARKET AN INNOVATIVE RACK AT AN AFFORDABLE PRICE.

AEON 2.0 IS A REALITY TODAY AND IS THE RESULT OF ALL THE EXPERIENCE GAINED DURING THESE YEARS.

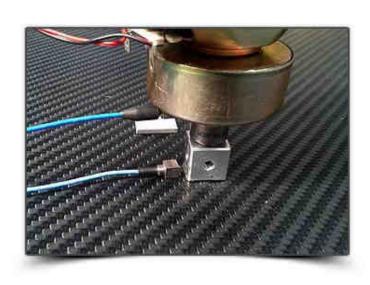
THE RACK WE HAVE DESIGNED IS WHAT WE WOULD LIKE TO HAVE IN OUR HOUSES, IT REPRESENTS OUR IDEAL: SIMPLICITY IS COMPLEXITY RESOLVED (CONSTANTIN BRÂNCUŞI).

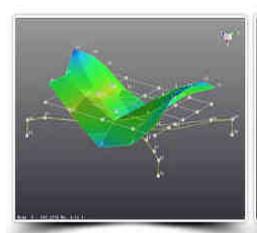
TESTING PROCESS (shelf dynamic analysis)

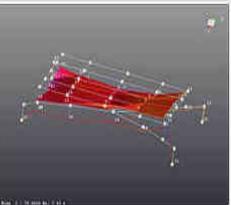
The modal analysis of the CFRP ENDOSKELETON and of the LHPS SHELF has been performed with a seismic shaker created to generate the vibrations of a source engine (analog or digital) and to understand what actually happens to a rack that undergoes direct stress.

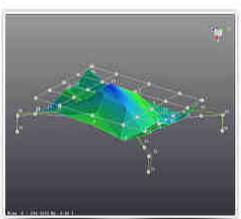
A three-axial accelerometer has been positioned in 42 points of the structure. In this way we have recreated the vibrational movements obtained stimulating the structure with frequencies included between 20 Hz and 11 KHz.

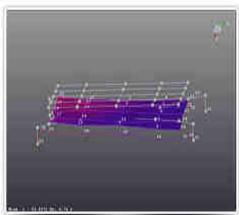
The subsequent analysis of the results evidenced the critical points of the prototype and gave us the apportunity to aptimize the orientation of the carbon layers and maximize its performance.













TESTING PROCESS (dynamic analysis of the structure)

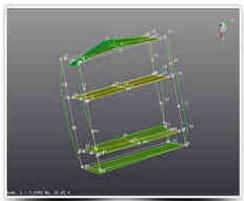
Once established the exact composition of the endoskeleton we have done the dynamic analysis of the entire structure.

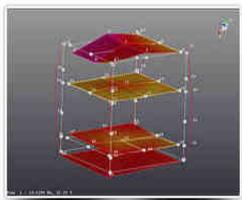
We have used a measuring hammer and four mono-axial accelerometers on 51 selected points so to recreate the structural net.

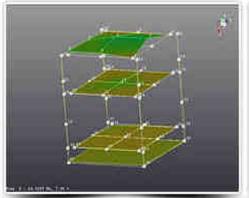
With the EMA (Experimental Modal Analysis) and a dedicated software we have detected the parameters of the resonance frequencies, of the dampings and of the modal warps.

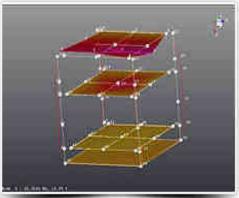
This study evidenced some criticality and gave us the opportunity to solve problems that had never been faced before in this market.

The result is a highly performing rack - without compromises - at a very competitive price.











DESIGN- ITALIAN ITALIANO DESIGN

Il nostro design combina la funzionalità con l'immagine, focalizzando l'attenzione sull'ergonomia, la praticità e l'estetica. I nostri prodotti sono caratterizzati da linee pullte ed estremamente semplici dove il design è l'elemento chiave. Lo sviluppo della struttura parte dalla scelta dei materiali e questo processo si traduce in bellezza, alte prestazioni e praticità nei prodottiOur design combines functionality with appearance, focusing particularly on ergonomics, practicality and aesthetics. Our products are characterized by clean lines and extreme simplicity, the design is the key element. Developed and applied from the structure to the choice of materials, this process results in beautiful, high performance and practical products—

B by BASSOCONTINUO LINE – THE ULTIMATE BESPOKE EXPERIENCE

THE LAST CREATION: THE EXPERIENCE GAINED IN RECENT YEARS HAS ALLOWED US TO DEVELOP A CUSTOMIZATION PROGRAM FOR THOSE ENTHUSIAST THAT DO NOT SETTLE FOR A STANDARD PRODUCT.

MORE THAN 4.500 COMBINATIONS ARE AVAILABLE, ON THE NEXT PAGES YOU'LL FIND A FEW EXAMPLES ABOUT WHAT WE CAN DO.



FLESSIBILITÀ FLEXIBILITY

Ogni nostro prodotto è modulare per garantire la massima flessibilità. Qualunque strada decidiate di prendere, il nostro rack vi segue ed evolve con voi



SERIETÀ SERIOUSNESS

Non promettiamo miracoli: un rack è innanzi tutto un mobile e come tale va inquadrato ma ogni nostro prodotto è testato con cura, dal packaging alle analisi accelerometriche sul pezzo finito. Nulla è lasciato al caso

We'll never promise miracles. A rack, first of all it's a furniture but every product is tested with care, from packaging up to the accelerometric analysis. Nothing is left to chance



ESPERIENZA EXPERIENCE

Siamo sul mercato dal 2009 e l'esperienza maturata in ambito internazionale ci ha permesso, in soli sette anni, di portare il nostro marchio in più di 30 nazioni nel mondo. Selezioniamo con cura i nostri partner per garantirvi correttezza, velocità nella consegna e un servizio post vendita senza compromessi

We're on the market from 2009 and the international experience reached during these years, helped us in only seven years, to bring our brand in more than 30 countries around the world.

We select with care our partners to guarantee accuracy, short lead time and after sales service without compromise ———





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